

Legenda Fashion

Manufacturing partners in outerwear for leading European retailers

Design, development, coordinated manufacturing, quality control and logistics support for men's and women's collections.

We do not act as mere intermediaries.

We work as manufacturing partners, directly involved in the development, production and real execution of every program.

25+ years of experience in outerwear	Manufacturing partner development and coordinated production	Menswear & womenswear collections adapted to retail	Europe focus quality, service and delivery
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Who we are

Legenda Fashion is a B2B partner specialized in outerwear for the European retail market. Our positioning is clear: we are manufacturing partners, not a simple commercial intermediary.

We participate in product development, coordinate production and support execution with an industrial, commercial and operational perspective.

This allows us to work with greater involvement, stronger process control and a more precise response in categories where construction, materials, fitting and calendar compliance are decisive.

Partnership model	Industrial mindset
We support each program from the initial brief to final delivery, with true product judgment and real responsibility for execution.	We do not offer generic sourcing. We work with a manufacturing mindset, understanding costs, feasibility, quality levels, lead times and production consistency.

What we do

- Design and development of men's and women's outerwear collections aligned with each client's positioning.
- Selection and validation of fabrics, trims, constructions and finishes according to quality, cost and calendar targets.
- Coordination of prototypes, fittings, sales samples and approvals prior to production.
- Production follow-up through a consolidated manufacturing network in Asia.
- Quality control and process supervision to ensure consistency in garment construction, finishing and presentation.
- Logistics support and documentation coordination for deliveries to the European market.

Specialization

We work exclusively within the outerwear category. This specialization allows us to bring real technical depth in pattern making, construction, volume, materials, finishes, and the balance between design, target price and production feasibility.

We develop everything from timeless essentials to more trend-driven proposals, always with a clear retail reading and a practical understanding of the buyer's real needs.

How we work

01 Brief and collection	02 Development and samples	03 Production and control	04 Logistics and delivery
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Production, quality and service

We work with a consolidated manufacturing network and close follow-up of production execution. The difference lies in our level of involvement: we approach each program with a manufacturing-partner logic, not as a simple external management service.

Quality control is an essential part of our working model, with close attention to fitting, garment construction, finishing, consistency, documentation and deadline compliance.

Why Legenda Fashion

- Real outerwear specialization and deep knowledge of the category.
- Direct involvement as a manufacturing partner, with execution vision and responsibility throughout the process.
- Commercial understanding of the European market and the demands of retail.
- Flexible service, clear communication and strong responsiveness.
- Constant follow-up of product, production, quality and deliveries.
- A long-term partnership approach focused on strong and sustainable relationships.

"We do not believe in generic sourcing. We believe in specialization, reliable execution and the value of acting as manufacturing partners to our clients."

Contact

To request a personalized catalogue or present a new project, please contact our commercial team.

Legenda Fashion
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